STRATEGY PROJECTS SUMMARY

SERVICE IMPROVEMENT & INNOVATION PROGRAMME

1 Improve our understanding of student needs, expectations and motivations.
Conduct a regular review of our services, engagement activities and comms channels to identify improvement opportunities and increase participation.

2 Commission a study into the feasibility of providing individual representation for students.

3 Implement a student support resource library.

Explore opportunities to expand our student support services through partnerships with external service providers, support agencies and societies.

AWARENESS & REACH IMPROVEMENT PROGRAMME

4 Create meaningful on-going connections and communications with OU students at all key stages in their student journey.

5 Develop and publish a student engagement value statement in order to actively promote the benefits of engaging in the wider student community and to encourage greater student involvement in Association activities and events.

6 Work with OU principal stakeholders to encourage the OU to do more in promoting, sign-posting and supporting the work of the Association.

7 Create new communities where students can benefit from social interaction and informal mutual support.

Create more opportunities for students to support other students through volunteering roles that are effective and adaptable to student needs.

IMPACT IMPROVEMENT PROGRAMME

8 Complete an analysis of the Association's internal and external stakeholders in order to develop and implement a stakeholder engagement plan.

9 Develop, in conjunction with the OU, a shared Code of Practice for academic representation.

Support the work of the OU in developing a student voice Community of Practice.

Work with OU stakeholders to embed student engagement in OU projects through the launch, promotion and adoption of the Association's new Student Engagement Standard.

10 Introduce a new Policy & Public Affairs role within the Association to advocate for OU students with external agencies and government.

Establish a process for authorising, funding, supporting and running campaigns.

Produce a manifesto for life-long learning.