## INITIATION PLAN FOR STRATEGIC PROJECTS 1, 2, 4, 8, 9 & 10

Est Dates

1

Service review & improvement

Assign
Project co-leads:
x1 CEC
x1 Staff

Create project workstream team 1A to conduct membership research & analysis
Creates inputs for Project 1/Workstream 1B, Project 3 & Project 5

Feb-June '20

Create project workstream team 1B to conduct 1st review & create process for BAU annual review

July-Aug '20

2

Individual rep feasibility study Project co-leads: Cath (CEC) Sue (Staff)

Create project team to conduct feasibility study

1st target milestone - business case for CEC April '20

Jan-April '20

Create
Strategy
Projects
Delivery
Group

4

Student journey connections, touch points & comms

Assign
Project co-leads:
x1 CEC

x1 Staff

Create project team to map student journey(s), identify relevant touch-points and make recommendations.

Creates inputs for Project 3 & Project 7

July-Oct '20

8

Stakeholder analysis & stakeholder engagement plan

Assign
Project co-leads:
x1 CEC
x1 Staff

Create project team to conduct stakeholder analysis and produce stakeholder engagement plan.

Creates inputs for Project 6 & Project 9

Feb-May '20

9

Voice Code of
Practice,
Community of
Practice &
Student
Engagement
Standard

Assign
Project co-leads:
x1 CEC
x1 Staff

Workstream 9A – Code of Practice work already underway, managed through SV team

ON HOLD

Create project workstream team 9B to support OU work & initiatives

TBC

Create project workstream team 9C to launch the Student Engagement Standard

TBC

COMPLETE

10

Policy & Public
Affairs role,
Campaigning
processes and
manifesto for
life-long learning

Assign
Project co-leads:
x1 CEC
x1 Staff

Workstream 10A – Introduce Policy & Public Affairs role - post-holder in place & establishing role

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Workstream 10B – Develop processes for initiation/authorising/funding/planning/delivering campaigns

July-Sept '20

Workstream 10C - Produce a manifesto for life-long learning

TBC