

OPEN UNIVERSITY STUDENTS ASSOCIATION

Central Executive Committee (CEC)

16 – 18 April 2021

SOCIAL MEDIA POLICY UPDATE

The CEC is asked to: -

- i) **Note** the update on the Social Media Policy

1. Background

- 1.1. VP Engagement and Wendy Burrell, Deputy Chief Executive, began work on a Social Media Policy in 2020. They brought it to the January 2021 CEC meeting in draft form for approval.
- 1.2. Since then more consultation has taken place with the Volunteer and Representation Team, Alison Lunn (at that point Deputy Chief Executive), and the Community Team.

2. Updates since last CEC meeting

- 2.1. The structure has been tightened up and the considerations from wider consultation have been considered.
- 2.2. At the time of writing, the policy has not yet been approved, but we are hopeful that it will be approved in time for the CEC weekend, so that planning can take place across teams about how it will be implemented. It is attached as Appendix 1.
- 2.3. The Head of Digital Communications has begun a provisional Equality Impact Assessment for the policy. More consultation may well be required for this to be completed in full. At the time of writing, it does not look like it will have an impact on the wording of the policy, but some mitigating actions are likely to result from the process.

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