

OPEN UNIVERSITY STUDENTS ASSOCIATION

Central Executive Committee (CEC)

2 – 4 July 2021

Annual Membership Survey Results Analysis

The CEC is asked to:-

1. **Receive** the full analysis for the rollout of the Annual Membership Survey

The full analysis of the Annual Membership Survey roll-out, released in Autumn 2020, is attached at Appendix 1.

A copy of the survey questions, for reference, is attached at Appendix 2.

The CEC is asked to:

1. Note the analysis findings
2. Provide feedback and comments and/or raise any questions in relation to the analysis findings.
3. Discuss whether the findings indicate any particular areas of the Association's activities which may need to be focussed on for future development and/or improvement.
4. Discuss ways in which the Association could seek to improve student engagement and response rates for the next survey which will be released in October 2021.

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